

DENTAL LAB



LEARN HOW TO BRAND YOUR BUSINESS & ATTRACT NEW CUSTOMERS

BRANDING YOUR BUSINESS

SIMPLE HANDOUTS & PRICE SHEET

LEAD GENERATING WEBSITE

POWER OF EVENTS

SUCCESSFUL SOCIAL MEDIA CONTENTS

VIP CURRENT CUSTOMERS

SOCIAL MEDIA A-TO-Z

BONUS!

MARKETING ACTION PLAN & PLANNER

Summer Splash



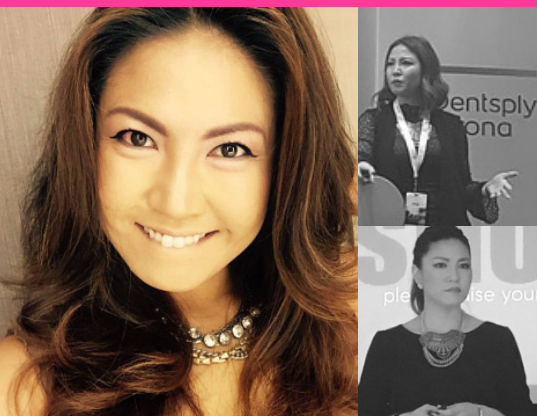
Join one of the most important courses you will take in 2016 to gain confidence and knowledge to attract new clients to your dental laboratory business! This course was designed with you in mind with the most understanding of the nature of your business and what it takes to grow it.

Instructor: Helen Han

Helen Han is a former dental laboratory owner with extensive knowledge in sales and marketing strategies to grow a dental laboratory in the most highly competitive environment. She focuses on becoming a Specialty Laboratory to create a Brand with a comprehensive solution for the customers. She is also a Marketing Coach for clients ranging from Dental Labs, Dental Practices to Distributors and Manufacturers in the dental industry.

Course: Jumpstart Marketing Action Plan

Summer is here! Prep your marketing to maximize your summer months to meet and greet new clients and increase sales with your current clients. Join one of the most important courses you will take in 2016 to gain confidence and knowledge to attract new clients to your dental laboratory business! This course was designed with you in mind with the most understanding of the nature of your business and what it takes to grow it.



Instructor:

HELEN HAN, CEO & COACH
HELEN & SHAROLYN, LLC

SOCIAL MEDIA EXPERT
LEAD GENERATION EXPERT
MARKETING STRATEGIST
SALES & MARKETING COACH
PUBLIC SPEAKER, MARKETING



Director:

SHAROLYN QUISENBERRY, CFO
HELEN & SHAROLYN, LLC

WRITER & EDITOR
MARKETING STRATEGIST
ENTREPRENEUR COACH
PUBLIC SPEAKER, MOTIVATION

REGISTRATION & INFO

Questions:

Sharolyn Quisenberry

T: (206) 930-1729

Info:

Time: 6:30PM - 9:00PM

Fee: \$99 (2 Attendees) **2 CE Credits!**

Web: helenandsharolyn.com/marketingtour

Register:

☐

Northwest Dental Arts

975 5th Avenue NW, Suite 201

Issaquah, WA 98027

Date: THU, 6/16/2016

☐

Image Dental Group

3503 Ryder Street

Santa Clara, CA 95051

Date: THU, 6/30/2016

PLEASE EMAIL THIS PAGE TO HOLD YOUR SPOT TO:
SHAROLYN@HELENANDSHAROLYN.COM

Lab Name: _____

Name 1: _____

Name 2: _____

Email: _____

Fee: \$99 (2 Attendees) **2 CE Credits!**

Name on Card: _____

Credit Card#: _____

Exp: _____ CVV#: _____

Signature: _____

TERMS OF COURSE TOUR: YOU MAY CANCEL FOR A FULL
REFUND 24 HOURS BEFORE THE COURSE. ALL
CANCELLATIONS & NO SHOWS WILL RECEIVE NO REFUNDS.

HELEN & SHAROLYN MARKETING TOUR

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